CHILDREN'S PROGRAMMING COMMERCIAL LIMITS

WRC-TV AIRED ONE PROGRAM TARTED TO CHILDREN 9-13 YEARS OF AGE. THE WASHINGTON INFORMER SPELLING BEE AIRED FROM 130-2:30PM ON SATURDAY APRIL 8, 2000. THERE WERE 6 ONE MINUTE COMMERCIAL BREAKS, INCLUDING THE TERMINAL BREAK. EACH BREAK CONTAINED A 30 SECOND COMMERCIAL AND 30 SECONDS OF PROMOTIONAL MATERIAL. THERE WAS ALSO A FIVE SECOND OPEN AND CLOSING BILLBOARD FOR THE SPONSOR. IN TOTAL THE PROGRAM CONTAINED 3MINUTES AND 10 SECONDS OF COMMERCIAL ADVERTISING. A COPY OF THE AS RUN LOG IS ATTACHED